

NCRMI/CK-2019/002C/19

15/07/2019

Tender Notice

Department of Coir is proposed to organize International fair - Coir Kerala 2019, at Alleppey from 4th to 8th December 2019. In this connection tenders are invited from reputed firms/agencies for the developing a 6 minute video /movie in HD format. Last date for submission of tender is 25/07/2019 at 2.30 PM. For more details log on to www.ncrmi.org

DIRECTOR

NCRMI

Details

Time duration of the film : 6 Minutes

Format of the film : .mov HD

Objective

This should be a film highlighting the Coir Kerala International exhibition and all the initiatives associated with it. The film should showcase the efforts made by the 'COIR KERALA' and the Govt. of Kerala to attract foreign/domestic investors/buyers to the industry and increase exposure for the manufacturing and sellers of the coir in the state.

This video should also showcase the qualities of coir like - durable, eco friendly, natural fibre etc., The Industry details along with importance of the industry in the employment sector should also be highlighted.

Terms & Conditions

1. The video should be of high quality as quoted above.
2. Technical bid and financial bid should be submitted in separate covers superscribing-"Technical Bid" & "Financial Bid" separately.
3. Relevant experience of firms in developing videos for International events min 3 events organized by preferably Government departments /Organizations should be attached with the Technical bid. Added advantages for similar works in traditional sectors especially coir.
4. The story, relevant photographs and graphics should be obtained by the successful firms/agencies by their own and should get the matter approved before deigning/printing.
5. The firms/agencies should have experience in preparation of promo video/similar work for min 3 years (preferably Government organisation).

6. The story, relevant videos/photos and graphics should be obtained by the selected firms /agencies by their own and should get the matter approved before final presentation.
7. The quotation shall reach -

The Director
National Coir Research & Management Institute
Kudapanakunnu.P.O
Trivandrum-695043
Tel-0471 2730788

on or before 25.07.2019, 2.30 PM. The tender will be opened at NCRMI in the presence of bidders, if any present at 3.00 PM on 25.07.2019. The Director, NCRMI reserve the right to accept or reject any or all the tenders without assigning any reasons whatsoever.

DIRECTOR
NCRMI