

**TENDER**

Department of Coir is proposed to organize International Fair - Coir Kerala 2017, at Alleppey from 5<sup>th</sup> to 9<sup>th</sup> October 2017. In this connection tenders are invited from reputed firms for the designing and printing of brochures for the promotion of this International Exhibition. Last date for submission of the tender is 03.06.2017 at 2.30 PM. For more details log on to [www.ncrmi.org](http://www.ncrmi.org)

DIRECTOR  
NCRMI

**Brochure (2000 No's)**

Size : 29.5 Cm Height x 23.5 Cm Width - closed  
Cover page +12 pages text  
Paper : Cover - 300 GSM  
Inner - 220 GSM  
Printing : 4 colour  
Post press : Matt lamination in cover. A pouch in back inside cover with 4 colour printing, centre stapling.

**Envelope (2000 No's)**

Details : 4 Colour printing in 170 GSM art  
Size : 24 Cm (W) X 30 Cm (H)  
Paper : 170 GSM

Printing : 4 colour

**Registration Form (4000 No's)**

Size : 21 Cm (W) X 28 Cm (H)

Paper : 90 KG Maplitho

Printing : 4 colour both side

**Terms & Conditions**

1. The brochure should be of high quality as per the spec quoted above.
2. Technical bid and financial bid should be submitted in separate covers superscribing - "Technical Bid" & "Financial Bid" separately.
3. The relevant experience of firms in designing & printing of brochures for international events (minimum 3 events) coordinated by Govt. Departments/organization should be attached with the Technical bid.
4. The firms/agencies should be having an experience in printing of brochures/similar materials for min 5 years (preferably Government departments/organization). Added advantage for similar works in traditional sectors especially coir.
5. The story, relevant photographs and graphics should be obtained by the selected firms/agencies by their own and should get the matter approved before designing/printing.
6. The Quotations shall reach on or before 03.06.2017, 2.30PM. The tender will be opened at NCRMI in the presence of bidders, if any present at 3.00 PM on 03.06.2017. The Director, NCRMI reserves the right to accept or reject any or all the tender without assigning any reasons whatsoever.

**The Director**  
**National Coir Research & Management Institute**  
**Kudapanakunnu .P.O**  
**Trivandrum - 695043**  
**Tel - 0471 2730788**

DIRECTOR  
NCRMI

NCRMI/CK-2017/005C/17

27.05.2017

**TENDER**

Department of Coir is proposed to organize International Fair - Coir Kerala 2017, at Alleppey from 5<sup>th</sup> to 9<sup>th</sup> October 2017. In this connection tenders are invited from reputed firms/agencies for the developing a 6 minute video/movie in HD format. Last date for submission of the tender is 03.06.2017 at 2.30 PM noon. For more details log on to [www.ncrmi.org](http://www.ncrmi.org)

DIRECTOR  
NCRMI

## **Details**

Time duration of the film : 6 Minutes

Format of the film : .mov HD

## **Objective**

This should be a film highlighting the Coir Kerala International exhibition and all the initiatives associated with it. The film should showcase the efforts made by the 'COIR KERALA' and the Govt. of Kerala to attract foreign investors to the industry and increase exposure for the manufacturers and sellers of coir in the state.

The video should also showcase the qualities of coir like - durable, eco friendly, natural fiber. The Industry details along with importance of the industry in the employment sector should also be highlighted.

## **Terms & Conditions**

1. The video should be of high quality as quoted above.
2. Technical bid and financial bid should be submitted in separate covers superscribing - "Technical Bid" & "Financial Bid" separately.
3. The relevant experience of firms in developing videos for international events min 3 events organized by preferably Government departments/organization should be attached with the Technical bid. Added advantage for similar works in traditional sectors especially coir.
4. The story, relevant photographs and graphics should be obtained by the successful firms/agencies by their own and should get the matter approved before designing/printing.
5. The firms/agencies should be having an experience in preparation of promo videos/similar works for min 3 years (preferably Government organization).

6. The story, relevant videos/photos and graphics should be obtained by the selected firms/agencies by their own and should get the matter approved before final presentation.
7. The Quotations shall reach -

**The Director**  
**National Coir Research & Management Institute**  
**Kudapanakunnu .P.O**  
**Trivandrum - 695043**  
**Tel - 0471 2730788**

On or before 03.06.2017, 2.30PM. The tender will be opened at NCRMI in the presence of bidders, if any present at 4.00pm on 03.06.2017. The Director, NCRMI reserves the right to accept or reject any or all the tender without assigning any reasons whatsoever.

DIRECTOR  
NCRMI