

Details of the Channels

Channel	Program	Day	Period	Value Addition
Asianet News	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of 2 programs
MMTV	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of 2 programs
Indiavision	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of 3 programs
JaiHind	Spot Buy	Mon-Sun	30 Days	Co- Sponsorship of all Onam programs
Reporter	Spot Buy	Mon-Sun	30 Days	Branding of All Available Programs
Mathrubhumi News	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of All available Programs In the campaign period
Kairali People	Spot Buy	Mon-Sun	30 Days	Co-sponsorship of Uthardam, Thiruvonam Days
Dooradarshan	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of All available Programs In the campaign period
Amritha Tv	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of All available Programs In the campaign period
Darsana Tv	Spot Buy	Mon-Sun	30 Days	Co-Sponsorship of All available Programs In the campaign period

Terms & Conditions

1. The Advertisement should be broadcasted in the programs agreed by NCRMI and on date & time of the above said Visual & Audio media.
2. Technical bid and financial bid should be submitted in separate covers superscribing – “Technical Bid” & “Financial Bid” separately.
3. The relevant experience of firms in similar work for firms preferably Government organization should be attached with the Technical bid.
4. The Tenderers should submit the tenders on or before 12 pm of 03.09.2013.
5. The tender shall be opened on 03.09.2013 at 3 pm.
6. Director, NCRMI reserves the right to cancel the process of Tender without assigning any reasons.